



UNE Office of Research and Scholarship and UNE North present

"Path to Scale: Thinking through the critical pathways for successful digital health innovations"



Jay Evans, COO
Head of Strategy and Implementation at IHL Group

<https://ihmobilehealth.com/>

Jay Evans is the Chief Operating Officer (COO) of Interactive Health Ltd (IHL). He has played an important role in the design and development of Well@Being, IHL's new mental health and wellbeing smart app that supports the NHS. Jay has worked internationally in global health for more than a decade. In tandem with his role at IHL, he is currently a Teaching Fellow at the University of Edinburgh, an Associate Researcher at the University of Copenhagen, serves as faculty for the Advanced Program in Digital Health with ISTCE in Lisbon and supports the NHS Digital Academy together with Imperial College London.

As part of his global work at IHL and the University of Edinburgh, Jay is Chief Investigator for several RCUK funded studies that seek to democratize the dissemination of digital health tools and build capacity within government to manage digital health initiatives. His experience is anchored in design for scale and impact. Dr. Evans and his colleagues at Interactive Health Limited, Scotland, have partnered with UNE North and other institutions on the Covid 19 Response Project of the Northern Periphery and Arctic Program (EU). His colleague Alan White was a co-presenter at the 2021 Arctic Circle Assembly with UNE North and the University of Akureyri.

Wednesday, March 2nd, 2022 | 12:15 – 1:30 EST

Way to watch: <https://une.zoom.us/j/97311016813>

The event will be recorded for those who are unable to attend.



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INNOVATION FOR A HEALTHIER PLANET