



The Transdisciplinary Approach To Effective Health Communication

An essential part of public health is communicating to various publics. Yet the history of health communication has included a surplus of guesswork and wishful thinking combined with a shortage of measurement. Using an NNE-CTR health communication project as a model, part one of this presentation will discuss how and why to use best-practices approaches to develop and measure health communication campaigns. Part two of this presentation will cover best practices in action in some of our local communities.



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Join Zoom Meeting

<https://uvmcom.zoom.us/j/93632863620>

**Friday, May 13th
12 noon - 1 pm**

Please consider joining us. For more information, contact Sheila.Clifford-Bova@med.uvm.edu

