

# Research Council Meeting

October 17, 2024 via Zoom

Attendees: Amy Deveau, Amy Keirstead, Bethany Benton, Bob Kennedy, Charles Tilburg, Golshan Madraki, Jamie Vaughn, Julie Peterson, Ian Meng, Karen Houseknecht, Lisa Herschbach, Michele Polacsek, Mohamed ElSalhy, Nick Gere, Russ Ferland, Shelley Cohen Konrad.

Absentees: Cameron Wake, Derek Molliver, Scott Wood, Sonya Durney, Susan McHugh, Ursula Roese.

## Announcements and Updates

## APRS Houseknecht

- Welcomed Bethany Benton, Director of Finance and Administration, College of Professional Studies.
- As announced in October RC, the topic of the November BoT Meeting was Research. Provost Mahon made an impressive intro presentation before APRS Houseknecht gave a 45 minutes “Research at UNE” presentation. Additionally, the PLBHS show case and lab tour was held for BoT members at the BoT day 1 reception. “Their displays and presentations were unanimously praised by the trustees and guests who attended the reception.”
- As part of continuing efforts relating to “*Professional Development in Research for Faculty/Professional Staff under Strategic Priority 3*”, **2 new Research Town Halls** will be held with Provost Mahon and APRS Houseknecht on **Wednesday, January 29, 2025 at 12pm**, at **Portland Campus** and **Thursday, January 30, 2025 at 12pm** at **Biddeford Campus**. More details to follow.
- **College of Business Research Overview presentation** **G Madraki**  
<https://une.box.com/s/27da45wt8ojqkgqlt4nus5sowscfv2w8>
- **S Durney** had to reschedule her presentation but provided a brief update:

*‘UNE Libraries is a member of the Lyrasis Consortium. Lyrasis is negotiating Read and Publish Agreements (AKA transformative agreements) with Elsevier. Read-and-Publish Agreements = Payment covers reading and publishing under one contract, redirecting funds towards open-access publication. Hence, UNE authors have no APCs (Author Publishing Charges) in Elsevier's "core journals" collection. Details are still being negotiated. Contracts are set to go into place on January 1st. I will have more information when I present it to RC.’*

## Updates & Announcements:

### A Keirstead

- **Call for CAS SURE 2025 program is sent on November 20<sup>th</sup>, due February 10<sup>th</sup>, 2025)**  
For questions: **Amy Keirstead ([akeirstead@une.edu](mailto:akeirstead@une.edu)) & Erinn Stetson ([estetson@une.edu](mailto:estetson@une.edu))**
- **CAS Dean Search: The 3 candidates who shortlisted are scheduled to visit UNE and meet with the community in December.**

### R Ferland:

- **COM R & S Fall Forum 2024**  
It was a big success with 66 student research poster presentations on **November 1<sup>st</sup>, 2024 at 1pm** at Innovation Hall.  
Flyer and posters: <https://une.box.com/s/a9evwqqoarscw6ezbqqewbqxbwv9gvu8>
- **COM ADRS Search:** The candidates who shortlisted are scheduled to visit (3) UNE and meet with the community in first half of January.

### L Herschbach

The innovation team is working to bring a nutrition bar to market that uses ingredients such as seaweed and honey sourced from UNE's campus.

L Herschbach and C Wake lead the initiative (co-chairs)

### **Broad Approach for AY24-25:**

**First**, we need to produce the SeaMade cranberry, almond and kelp bars using the existing recipe but inserted into new, UNE branded packaging. This will require completing several tasks, including:

- Developing and producing new packaging that fits UNE graphics standards
- Certifying the Decary Teaching Kitchen as a Commercial Kitchen
- Obtaining necessary federal government approvals to produce food product
- Exploring necessary federal government approvals to sell a food product

**Second**, we need to begin research and testing in at least four areas:

Project Design and Management: There are now several moving parts to this project (Section A); how do we manage the two aspects of the project and encourage student engagement and project evolution?

Supply chain/sourcing: kelp/other seaweed, honey, other fruit

Production: certifications, safety (especially cutter), inserting in packaging, assembly line/standardization

Branding, Marketing, and Sales: sustainable wrapper that maintains bar quality; improving UNE branding; focus on UNE audience (MOU with Parkhurst?); expand markets as bar production grows